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RAJ BHARATH

RACING TOWARDS THE FORMULA MASTERS CHINA SERIES 2013

29<sup>th</sup> April 2013

PRESS RELEASE

**Meco Racing – International** is a now a fully functional Racing Team taking part in the Formula Masters – Asia Series. The Team is spearheaded by Akbar Ebrahim, President of Meco Motorsports and mentor to almost every Indian Racing and Karting Driver.

Meco Racing has on board, Patrick Roberts from the UK as its Chief Engineer and Team Manager assisted by a skilled team of mechanics from Asia. Patrick Roberts has a long history with India and has engineered Indian Racing drivers right from the late Mr S. Karivardhan of Lakshmi Mills and then on to Akbar Ebrahim, Narain Karhekeyan, Karun Chandhok and Armaan Ebrahim.

Meco Racing has on board, **Raj Bharath** who has been associated with Meco Motorsports since he started Karting 5 years back. Raj Bharath won the JK Tyre National Rotax Max Karting Championship in his 2<sup>nd</sup> year of Karting and then moved on to race in the JK Tyre National Racing Championship and followed it up by going International and racing in the JK Racing Asian Championship in the Formula BMW Class in 2011. In 2012, Raj raced for Meco Racing in the Formula Pilota Championship in Asia and took several podiums.

**The Formula Pilota Asian Series** has now become the Formula Masters Asian Series with VW playing an important role. VW have partnered the Series Promoter, Top Speed – China headed by Davide Gobi from Italy. VW will be supplying their German Formula 3 Engines which will replace the old Fiat Abharth engines used in the Pilota Car. The move is to provide a platform for young drivers to enhance their skills and then move on to the Asian GT Racing Championships such as the Porsche Cup, Audi Cup, Lamborghini Cup and the Sirocco Cup.

Meco Racing is also in current discussions with an Italian and a Brazilian driver who may join the Team.



Meco Racing is supported by JK Tyres, who have been the pioneers in developing Indian Motorsport and Indian Karting, Racing and Rally Drivers from across the Country. JK Tyres were the first to introduce Karting into India and were also the first to promote the JK Asia Racing Series held across Asia and Europe in the years 2011 and 2012 apart from running the JK Tyre National Racing Championship for over a decade. JK Tyres as of today run the JK Tyre National Rotax Max Karting Championship, JK Racing Series, Autocross and Dirt Cross Events and the National TSD Rally across India.

Meco Racing is also glad to have Embassy Group come on board as Raj Bharath's sponsor. A leading Indian property development company, Embassy Group has an impressive 28-year track record in real estate development having completed 30 mn sft of space. The company's portfolio spans the commercial, residential, retail and hospitality segments of the real estate industry.

Over the past few decades, the company has demonstrated a strong execution track record across the commercial and residential segments of the real estate market in India, as well as internationally in overseas locations like Malaysia and Serbia. Embassy has completed over 24 million sft of commercial space and 5.30 million sft of residential space, besides having a presence in the retail segment. The company has ongoing and proposed projects of 73.2 mn sft.

Mr. Jitu Virwani, Chairman and Managing Director, has been at the helm of affairs of the company and has seen his vision for a world-class property development organisation, both in terms of size and excellence, transform into reality. With several contributions to social causes that have made a difference in the lives of many, Mr. Virwani is also a committed equestrian enthusiast who owns and maintains an international-standard equine academy at Bangalore.

About Raj Bharath, Mr. Virwani has this to say: "Embassy has pioneered and led various facets of real estate development in India. As a Bangalore-based company we lay great emphasis on development and encouragement of local expertise and talent. It is in this context that Embassy takes great pride in sponsoring local lad **Raj Bharath** as he embarks on this challenging journey to conquer the world of Formula racing in Asia. We wish him all the very best and look forward to his doing well at the event."

The Formula Masters Asia Series gets underway from the 10<sup>th</sup> May 2013 in Zuhai- China and the remaining rounds are as under. The Formula Masters will also run in the Macau GP as an Invitational Race.

#### Race Calendar

Schedule of Races: Formula Masters Asia Series		
Race	Venue	Date
Race-1	Zhuhai International Circuit	10th- 12th May 2013
Race-2	Shanghai International Circuit	24th -26th May 2013
Race-3	Ordos Internatinal Circuit	28th - 30th June 2013



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Race-4	Inje Auto Theme Park	9th - 11th August 2013
Race-5	Sepang International Circuit	13th - 15th September 2013
Race-6	Shanghai International Circuit	25th - 27th October 2013

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For more information please visit:

[www.mecomotorsports.com](http://www.mecomotorsports.com);

[www.jkmotorsports.com](http://www.jkmotorsports.com);

[www.formulamasterschina.com](http://www.formulamasterschina.com);

[www.embassyindia.com](http://www.embassyindia.com);

[www.rajracing.com](http://www.rajracing.com)

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